

AUTOMOTIVE SKILLS OFFER SURVEY RESULTS



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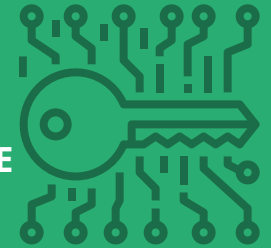
THINGS TO KNOW

The way that consumers access, purchase and use cars and other modes of transport is changing due to increasing connectivity and the greater use of e-commerce and the new technologies and massive use of the internet will have a huge impact on the use and concept of mobility.

This development will also generate large amounts of new data and issues around Cyber Security.

HIGHLIGHTS

“CYBERSECURITY” is the most important specific Driver of Change, followed by “DATA ACCESS” and “INCREASED CONNECTIVITY / INFRASTRUCTURE (V2X)” followed closely by “MOBILITY AS A SERVICE” (29% assigning a score of 5) on this basis.

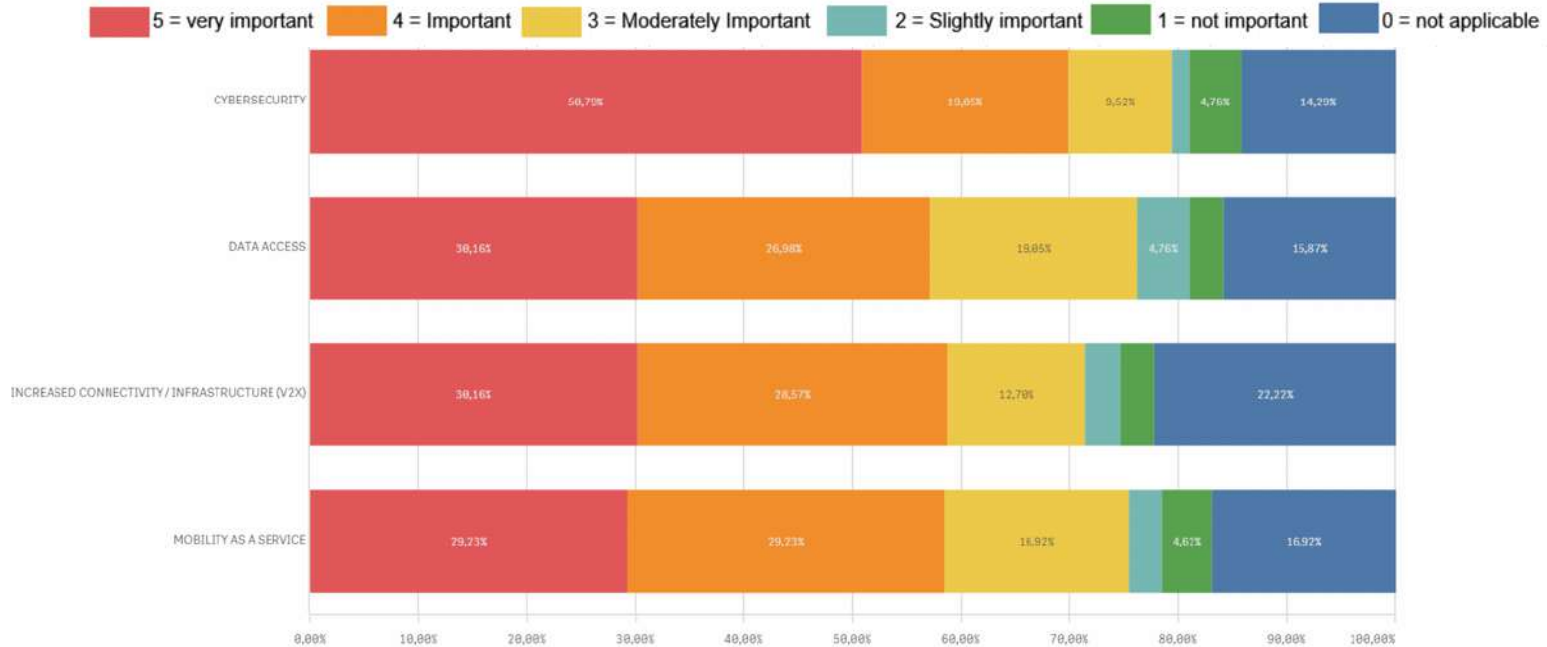


In terms of the ‘urgency’ of action in relation to each specific Driver of Change, the most frequently identified time period was “by 2025”. Only in the case of “CYBERSECURITY” is the time horizon considered more urgent.

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SOCIETAL CHANGES AND CHANGE IN THE WAY THAT CONSUMERS ACCESS, PURCHASE AND USE THE CARS: Importance

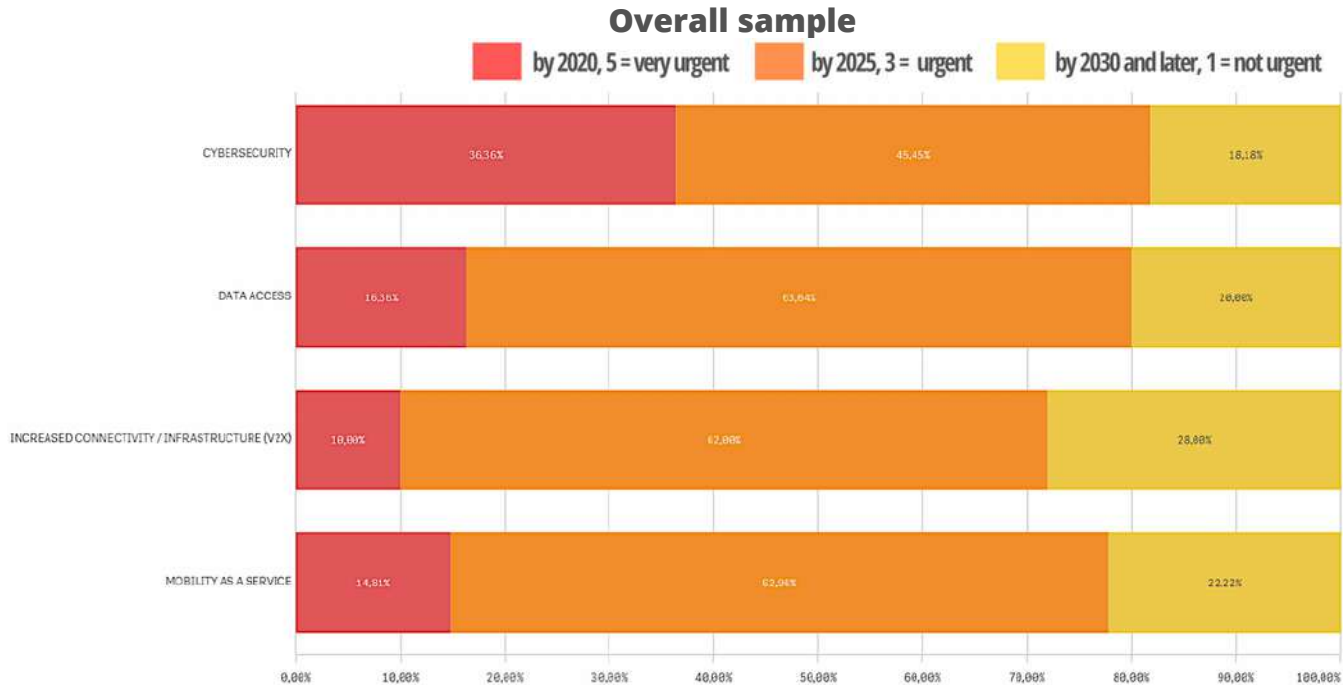
Overall sample



Source: https://www.project-drives.eu/Media/Publications/19/Publications_19_20200323_215437.pdf

AUTOMOTIVE SKILLS OFFER SURVEY RESULTS

SOCIETAL CHANGES AND CHANGE IN THE WAY THAT CONSUMERS ACCESS, PURCHASE AND USE THE CARS: Urgency



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