

Automotive Skills Demand Survey Results

Factsheet #15

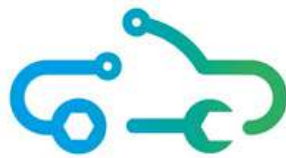
INSIGHTS OF THE AUTOMOTIVE SECTOR

RECRUITMENT & ATTRACTIVENESS OF THE SECTOR

APPROACH



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THINGS TO KNOW

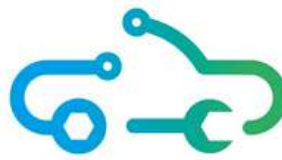
- As the Automotive sector calls for highly skilled workforce, stakeholders were invited to brainstorm on the most significant approaches to attract future workers (youngsters and people working in other sectors).
- Attention and concerns bridged 'high-tech background' vs 'modern image' and 'company reputation' vs 'environmental scandals'.

HIGHLIGHTS

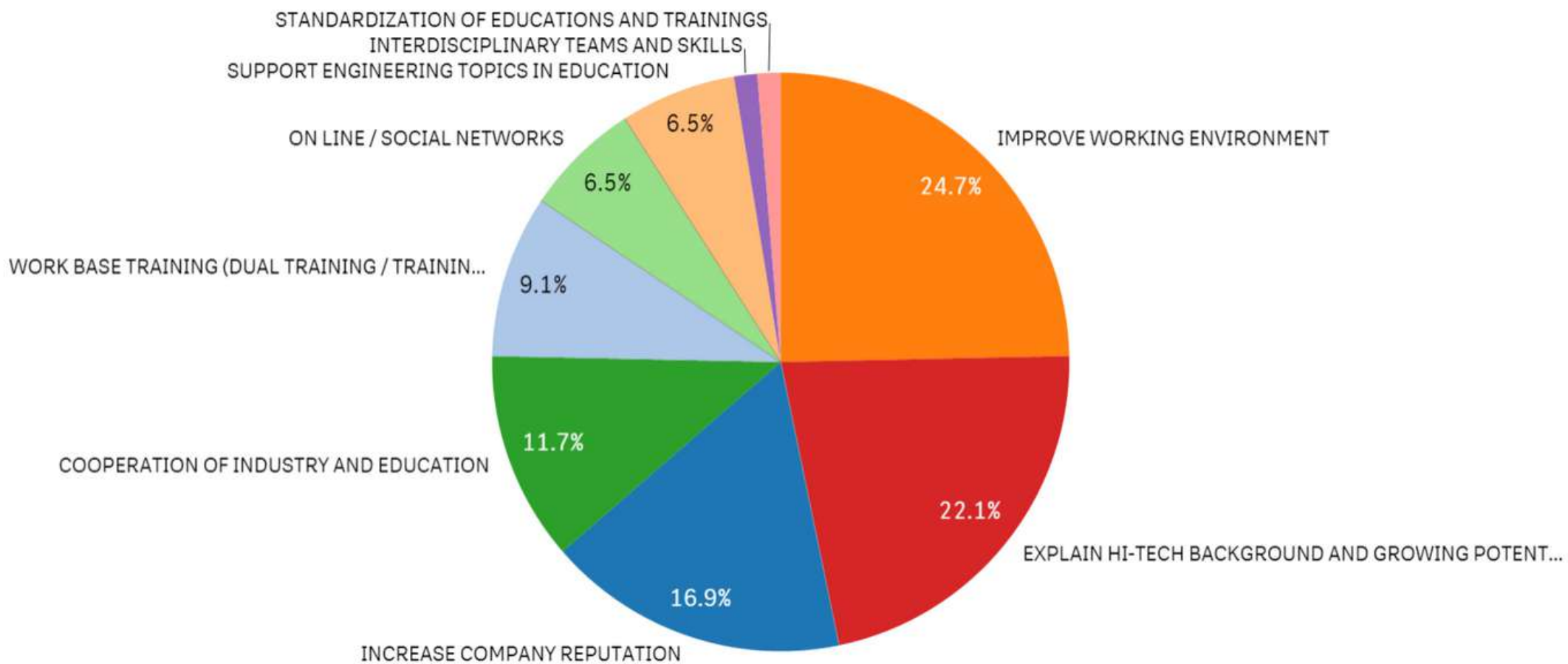
- The sector identified a range of different solutions to attract workers, underlining 'improve working environment', enhancing importance of 'high-tech background' and 'increase company reputation' (following the Diesel Gate).
- SMEs stressed the importance to increase overall workforce competence to ensure competitiveness, ranking 'support engineering topics in education' first.
- 'Cooperation between industry and education' is a transversal recommendation.

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RECRUITMENT & ATTRACTIVENESS OF THE SECTOR APPROACH Overall sample



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