

FUTURE JOB ROLES



GENERAL

INNOVATION AGENT BASIC LEVEL



In the future, vehicles will be a part of the data cloud and make decisions depending on a huge multitude of data coming from various distributed sources. This unlimited amount of data shared among cars, the environment and personal data in mobile phones and profiles of drivers can be combined to new services.



Smart technology and cloud infrastructures will lead to new functionality and services by cars, such as e-mobility services, personalized services, workplace services, etc.. In order to be deployed successfully at a European scale, all these new services need promising sales scenarios and business models.



The Innovation Agent Basic level knows three areas in which huge changes in business scenarios will impact car industry and is able to promote topics such as big data and cloud, smart technologies, and smart production in his company.

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