

# FUTURE JOB ROLES



## GENERAL

### INNOVATION AGENT ORGANISATIONAL INNOVATION



In the future, vehicles will be a part of the data cloud and make decisions depending on a huge multitude of data coming from various distributed sources. This unlimited amount of data shared among cars, the environment and personal data in mobile phones and profiles of drivers can be combined to new services.



Smart technology and cloud infrastructures will lead to new functionality and services by cars, such as e-mobility services, personalized services, workplace services, etc.. In order to be deployed successfully at a European scale, all these new services need promising sales scenarios and business models.



The organisation level innovation agent is able to set up a dynamic innovation process including core competence analysis, dynamic learning cycles, innovation process design including ideation, and leading innovation projects and initiatives.

The EC support for the production of this publication does not constitute endorsement of the contents, which reflects the views only of the authors, and the Commission cannot be held responsible for any use that may be made of the information contained therein.